

# Dr. Akinwande Ademosu

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Dr. Akinwande Ademosu is an accomplished business leader, entrepreneur, and intrapreneur with a global perspective and a bias toward African growth prospects. He has over two decades of executive experience in banking and finance, business strategy, retail, credit, consumer finance, and fintech.

In 2007, led the start-up team that birthed the first structured non-bank consumer and retail lending business operations in Nigeria - Credit Direct Limited, a member of FCMB Group Plc.

His impact on the financial sector has been recognized through several awards. In 2018, he received the Harvard Business School Association of Nigeria's Leadership Award for General Management and other awards, including Consumer Finance Company CEO of the year from top business newsprints like BusinessDay for three years in a row between 2018 and 2020. The company (Credit Direct) was awarded the most Innovative Consumer Finance Company in 2018 and 2019. He also featured in the top 50 leaders' list in the 2020 guardian newspaper report and appeared in Forbes Africa.

Akin is an alumnus of several top institutions – Harvard Business School (HBS), London School of Economics and Political Science (LSE), New York University (NYU), HEC Paris, and Georgia State University (GSU Panthers).

He is married to his best friend, Toluntola, and they have six children.